



Program Key Performance Indicators — (Bachelor)



Introduction

Performance indicators are essential tools for assessing the quality of Academic Programs and monitoring their performance. They contribute to continuous development processes and decision-making support.

The National Center for Academic Accreditation and Evaluation has identified 11 key performance indicators at the program level. All of these are in line with the Program Accreditation Standards version 2022. These indicators are the minimum to be periodically measured, and the academic program can use additional performance indicators if it believes they are necessary to ensure the program's quality.

It is expected that the academic program measures the key performance indicators with benchmarking using the appropriate tools, such as (Surveys, Statistical data, etc.) according to the nature and objective of each indicator, as well as determining the following levels for each indicator:

- Actual performance
- Targeted performance level
- Internal reference (Internal benchmark)
- External reference (External benchmark)
- New target performance level

A report describing and analyzing the results of each indicator (including performance changes and comparisons according to sites and gender) is expected with precise and objective identification of strengths and aspects that need improvement.



Program Key Performance Indicators (Bachelor Degree 2022)

Standard	Code	Key Performance Indicators	Description
-2- Teaching and Learning	KPI-P-01	Students' Evaluation of Quality of learning experience in the program	Average of the overall rating of final year students of the quality of learning experience in the program, satisfaction with the various services offered by the program (restaurants, transport, sports facilities, academic, vocational, psychological guidance..), student satisfaction with the adequacy and diversity of learning sources (references, periodicals, information databases... etc.) on a five-point scale in an annual survey.
	KPI-P-02	Students' evaluation of the quality of the courses	Average of students' overall rating for the quality of courses on a five-point scale in an annual survey.
	KPI-P-03	Completion rate	In each cohort, the proportion of undergraduate students who completed the program in minimum time.
	KPI-P-04	First-year students' retention rate	Percentage of first-year undergraduate students who continue at the program the following year to the total number of first-year students in the same year.
	KPI-P-05	Students' performance in the professional and/or national examinations	Percentage of students or graduates who were successful in the professional and/or national examinations, or their score average and median (if any)
	KPI-P-06	Graduates' employability and enrolment in postgraduate programs	Percentage of graduates from the program who, within a year of graduation, were: a. employed within 12 months, b. enrolled in postgraduate programs during the first year of their graduation to the total number of graduates in the same year.



Standard	Code	Key Performance Indicators	Description
	KPI-P-07	Employers' evaluation of the program graduates' proficiency	Average of the overall rating of employers for the proficiency of the program graduates on a five-point scale in an annual survey.
-4- Teaching Staff	KPI-P-8	Ratio of students to teaching staff	Ratio of the total number of students to the total number of full-time and full-time equivalent teaching staff in the program
	KPI-P-9	Percentage of publications of faculty members	Percentage of full-time faculty members who published at least one research paper during the year to total faculty members in the program.
	KPI-P-10	Rate of published research per faculty member	The average number of refereed and/or published research per faculty member during the year (total number of refereed and/or published research to the total number of full-time or equivalent faculty members during the year).
	KPI-P-11	Citations rate in refereed journals per faculty member	The average number of citations in refereed journals from published research per faculty member in the program (total number of citations in refereed journals from published research for full-time or equivalent faculty members to the total research published).



