Course Specification

— (Postgraduate Programs)

Course Title: *Speech Workshop Seminar*

Course Code: *6203TEFL-3*

Program: *Master of Arts in Teaching English as a Foreign Language*

Department: *Department of English*

College: *College of Languages and Translation*

Institution: *King Khalid University*

Version: *5*

Last Revision Date: *October 30, 2024*

Table of Contents

A. GENERAL INFORMATION ABOUT THE COURSE

1. COURSE IDENTIFICATION

1. Credit Hours: (3)

This course is designated 3 credit hours, as indicated in the parentheses above. In Section 3, 'CONTACT HOURS', a detailed breakdown of the course's contact hours is provided, specifying lectures, tutorials, laboratory sessions, and other forms of student-teacher interaction. Meanwhile, Section C, 'COURSE CONTENT', elucidates the primary topics, themes, and sub-areas that the course will cover, ensuring students are aware of the academic terrain they will navigate throughout the term. It is essential to refer to these sections for a comprehensive understanding of the course's structure and content.

2. Course Type

A.	☐University	☐College	☒ Department	☐Track	
B.	☒ Required			☐Elective	

3. Level/year at which this course is offered: (Semester 2/Year 1)

4. Course General Description

The Speech Workshop Seminar provides an intricate exploration of speechcraft aimed at both pre-service and in-service trainee teachers. This course covers a broad spectrum of speech events, emphasizing critical thinking and persuasive communication. It introduces students to the classical pillars of rhetoric—Logos, Ethos, and Pathos—while also discussing the unique aspects of diverse speech modalities such as debates, presentations, and interviews. Additionally, the course aims to hone skills related to multimedia presentations and the ethical dimensions of public speaking. Students will also acquire hands-on experience in designing and executing various types of oral activities for young learners, adolescents, and adults through role-plays, simulations, picture narration, and storytelling.

5. Pre-requirements for this course (if any)

N/A

6. Co-requirements for this course (if any)

N/A

7. Course Main Objective(s)

The overarching objectives of this course are:
- To impart an in-depth understanding of the classical and contemporary elements of effective rhetorical communication, covering a wide range of speech events.
- To equip students with the skills to effectively utilize multimedia tools for enhanced audience engagement and for teaching English to various age groups.
- To instill the principles of critical assessment through the analysis of recorded speeches

by renowned ELT scholars, thereby fostering a nuanced understanding of the field.

- To enable the application of narrative and descriptive techniques across a range of speaking scenarios, ensuring adaptability and mastery in diverse communicative settings.
- To cultivate a professional ethic that values ongoing self-improvement, constructive self-reflection, and the respectful management of divergent opinions in public discourse.

These objectives encapsulate the mastery of rhetorical skills, the ethical considerations inherent to public speaking, and the specialized applications of these skills in the context of Teaching English as a Foreign Language.

2. TEACHING MODE

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	27	60%
2	E-learning	18	40%
3	Hybrid • Traditional classroom • E-learning	-	-
4	Distance learning	-	-

3. CONTACT HOURS

No	Activity	Contact Hours
1.	**Lectures**	45
2.	**Laboratory/Studio**	-
3.	**Field**	-
4.	**Tutorial**	-
5.	**Others (specify)**	-
	Total	45

B. COURSE LEARNING OUTCOMES (CLOS), TEACHING STRATEGIES AND ASSESSMENT METHODS

Code	Course Learning Outcomes	Aligned PLO	Teaching Strategies	Assessment Methods

Code	Course Learning Outcomes	Aligned PLO	Teaching Strategies	Assessment Methods
1.0	**Knowledge and Understanding**			
1.1	Enumerate the classical pillars of rhetoric, including Logos, Ethos, and Pathos.	K1	Immerse students in historical settings where rhetoric was essential.	Quizzes, Tests
1.2	Identify the unique features of various speech modalities such as conversations, debates, presentations, and interviews	K1	Incorporate real-world recordings of various types of dialogue, from interviews to debates, into course content. Follow this by conducting synchronous online breakout sessions to dissect these modalities, promoting hands-on learning.	Tests, Final Exam
1.3	Recall essential techniques for enhancing presentations through effective use of visual aids.	K2	Leverage Augmented Reality (AR) technology to guide students in designing and simulating the use of innovative visual aids, increasing engagement and real-world applicability.	Tests, Final Exam
2.0	**Skills**			
2.1	Demonstrate the ability to research, plan, and execute engaging presentations using various multimedia elements.	S3	Utilize cloud-based collaboration tools that allow real-time editing and feedback for crafting multimedia presentations. Students can collaborate on slide decks, integrate interactive elements, and receive immediate peer and instructor feedback.	Quizzes
2.2	Employ critical evaluation techniques to assess recorded speeches	S5	Engage students in guided "fishbowl" discussions where selected students critically evaluate recorded speeches,	Midterm Presentation

Code	Course Learning Outcomes	Aligned PLO	Teaching Strategies	Assessment Methods
	by renowned ELT scholars.		with the outer circle providing meta-feedback on the evaluation process.	
2.3	Exhibit mastery in diverse speech events, including discussions, debates, and interviews.	S4	Introduce role-playing games in virtual platforms where students can participate in various speech events, such as press conferences or panel discussions, offering a practical approach to mastering diverse communication settings.	Midterm Presentation
2.4	Implement narrative and descriptive techniques effectively in different speech settings, including picture descriptions and storytelling.	S1	Facilitate "lightning rounds" where students have limited time to describe a complex concept or scene, fostering an ability to employ narrative and descriptive techniques under pressure.	Midterm Presentation
2.5	Analyze and interpret literary and performance excerpts for effective enactment and presentation.	S2	Use AI-driven sentiment analysis tools to delve into the emotional undertones in selected literary and performance pieces, enriching the students' interpretive skills.	Final Presentation
3.0	**Values, Autonomy, and Responsibility**			
3.1	Show respect towards one's audience	V4	Introduce ethics sessions focusing on the responsible interpretation and presentation of culturally sensitive or controversial literary works, ensuring an ethically balanced approach to rhetoric and performance.	Assessed through observations during Presentations, Discussions, and Participation in Classroom

Code	Course Learning Outcomes	Aligned PLO	Teaching Strategies	Assessment Methods
				Activities.
3.2	Manage differing opinions professionally in discussions, interviews, and debates.	V1	Host forums where students can express differing viewpoints on sensitive or contentious issues, modeling professional decorum and respect for diverse opinions.	Assessed through observations during Presentations, Discussions, and Participation in Classroom Activities.
3.3	Demonstrate a commitment to ongoing improvement and professional growth through self-reflection and feedback.	V4	Engage students in self-reflective journaling to identify areas of growth and to set personal objectives for improvement in public speaking and rhetorical skills.	Assessed through observations during Presentations, Discussions, and Participation in Classroom Activities.

C. COURSE CONTENT

No	List of Topics	Contact Hours
1.	**Course Introduction and Orientation:** • Understanding the Seminar's Rationale. • Comprehensive Overview of Course Content. • Clarification of Objectives and Expected Outcomes.	**3**
2.	**The Pillars of Rhetoric:** • Delving Deep into the Ancient Art of Persuasion. • Unpacking the Classical Rhetorical Appeals: Logos, Ethos, and Pathos.	**3**
3.	**Characterizing Speech Events:**	**6**

	• Dissecting the Unique Features of Various Speech Modalities: Conversations, Speeches, Discussions, Interviews, Debates, Presentations, and Negotiations.	
4.	**The Art of Crafting a Presentation:** • Comprehensive Techniques for Researching, Planning, and Writing. • Engaging in Practice Sessions to Perfect Presentation Skills.	3
5.	**Enhancing Presentations with Visual Aids:** • Incorporating Computer-generated Imagery, Charts, Graphics, and Texts. • Hands-on Sessions on Using Visuals Effectively to Complement Speech.	3
6.	**Diving into ELT Scholarship:** • Analytical Discussion of a Recorded Speech by a Renowned ELT Scholar. • Techniques for Evaluating and Learning from Expert Speakers.	3
7.	**Mastering Presentation Dynamics:** • Tips and Techniques for Engaging Individual and Group Presentations. • Interactive Practice Sessions to Refine Presentation Skills.	6
8.	**Engagement in Diverse Speech Events:** • Preparatory Techniques for Discussions, Debates, and Interviews. • Engaging Practice Sessions to Perfect Participation in Various Speech Events.	3
9.	**Narrative and Descriptive Techniques:** • Mastery in Picture Descriptions, Picture Narrations, Story Reading, and Storytelling. • Practice Sessions to Refine Descriptive and Narrative Skills.	6
10.	**Literary and Performance Analysis:** • In-depth Analysis of Excerpts from Plays and Standup Comedy Segments. • Techniques for Evaluating and Interpreting Performance Scripts.	6
11.	**From Analysis to Enactment:** • Engaging in Interactive Practice Sessions for Enacting Literary Excerpts. • Refining Performance Skills Through Feedback and Iteration.	3
Total		**45**

D. STUDENTS ASSESSMENT ACTIVITIES

No	Assessment Activities	Assessment Timing (in week no)	Percentage of Total Assessment Score
1.	Midterm Test 1 (written)	7th week	20%
2.	Presentations, discussions, and participation in classroom activities.	Continuous assessment	30%
3.	Final Exam	13th week	50% (25 oral + 25 written)

E. LEARNING RESOURCES AND FACILITIES

1. REFERENCES AND LEARNING RESOURCES

Required Textbooks	Lucas, Stephen and Stob, Paul (2019). *The Art of Public Speaking*. Boston: McGraw Hill. 13th Edition.
Essential References	Brydon, S.R. & M.D. Scott. (1994). *Between One and Many - The Art and Science of Public Speaking*. California: Mayfield Publishing. Holcombe, M.W. & J.K. Stein. (1996). *Presentations for Decision Makers*. 3rd Edition. Wiley & Sons, Inc.: New York. Jones. D. (1997). *English Pronouncing Dictionary*. Cambridge: CUP. Lunceford, B. (2008). A Practical Approach to Teach Rhetoric. *American Communication Journal*, 10 94), 1-12. Mayer, L. V. (1999). *Fundamentals of Voice and Articulation*. 12th Edition. Boston: McGraw Hill. Scott, Rebecca, Tony Young and Cordelia Bryan (Eds.). (2001). Series ed. Rebecca Scott. *Speaking your Mind*. London: Longman. Tierney, Elizabeth P. (1996). *How to Make Effective Presentations*. Thousand Oaks, California: Sage Publications.

Electronic Materials	1. **TED Talks Library**
	   - An extensive collection of speeches on various subjects, excellent for analyzing speaking techniques and styles.
	   - Website
	2. **LibriVox Free Audiobook Collection**
	   - Provides access to public speeches and other spoken-word formats, useful for understanding speech modulation and delivery.
	   - Website
	3. **Open Culture's Free Language Lessons**

	- Provides a list of free courses that help in improving pronunciation and intonation in English speech.
	- [Website](#)
	4. **Voice of America (VOA) Learning English**
	  - Offers a variety of audio segments aimed at English language learners, focusing on different aspects of speech.
	  - [Website](#)

Other Learning Materials	1. **"Talk Like TED: The 9 Public-Speaking Secrets of the World's Top Minds" by Carmine Gallo**
	  - A book providing insights into effective public speaking, based on analyses of popular TED Talks.
	2. **The Moth Podcast**
	  - A podcast that features real people telling their own stories live on stage, offering different styles and techniques of speech delivery.
	  - [Website](#)
	3. **"Speak So Your Audience Will Listen" Workbook**
	  - A hands-on workbook with exercises aimed at improving public speaking and presentation skills.
	4. **Toastmasters International's Public Speaking Tips**
	  - Provides a series of articles and videos aimed at enhancing public speaking skills.
	  - [Website](#)

2. EDUCATIONAL AND RESEARCH FACILITIES AND EQUIPMENT REQUIRED

Items	Resources
Facilities	Classrooms, specialized labs, multimedia rooms, study areas
Technology Equipment	Projectors, smart boards, subject-specific software, audio-visual devices
Other Equipment	Textbooks, reference materials, subject-specific learning resources, supplementary materials

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of Teaching	Course instructor, peer educators, and student feedback	Classroom observation, teaching evaluations, and student surveys
Effectiveness of Students' Assessment	Course instructor and external reviewers	Analysis of assessment tools (e.g., exams, assignments), rubric evaluations, and external review of student work
Quality of Learning Resources	Course instructor, students, and curriculum committee	Resource review, student feedback, and comparison with industry standards
The Extent to Which CLOs Have Been Achieved	Course instructor, students, and program administrators	Student performance analysis, course evaluations, and student reflections or self-assessments

G. SPECIFICATION APPROVAL DATA

COUNCIL /COMMITTEE	ENGLISH DEPARTMENT COUNCIL
REFERENCE NO.	4-27/3/46
DATE	SEPTEMBER 30, 2024