



Course Specification

(Bachelor)

Course Title: Introduction to Applied Linguistics

Course Code: ENG2351-3

Program: Bachelor of Arts in English + Bachelor of Arts in Translation

Department: Department of English and Department of Translation

College: College of Languages and Translation

Institution: King Khalid University

Version: 2

Last Revision Date: February 11, 2026

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A. General information about the course:

1. Course Identification

1. Credit hours: (3)

2. Course type

- A. ☐ University ☐ College ☒ Department ☒ Track ☐ Others
- B. ☒ Required ☐ Elective

3. Level/year at which this course is offered: (Semester 4 - Year 2)

4. Course General Description:

Introduction to Applied Linguistics (ENG2351-3) provides students with a structured and practice-oriented overview of applied linguistics as an interdisciplinary field concerned with real-world language-related issues. The course introduces key concepts, theories, and methods used to analyze language learning, teaching, use, and policy across diverse social and institutional contexts. Students explore core areas of applied linguistics, including second language acquisition, language teaching and learning, psycholinguistics, sociolinguistics, multilingualism, and forensic linguistics, with emphasis on how these subfields interact and inform one another.

Through guided lectures, case studies, analytical tasks, and applied assignments, students learn how linguistic knowledge can be used to investigate authentic language problems in educational, social, and legal settings. Particular attention is given to multilingualism as a defining characteristic of contemporary societies and to forensic linguistics as an emerging area that applies linguistic analysis to legal and investigative contexts. The course develops students' ability to critically evaluate language-related issues, apply theoretical frameworks to real learning situations, and make informed decisions about language teaching strategies and research practices. By the end of the course, students will have acquired foundational knowledge and analytical skills that prepare them for advanced study in linguistics, language education, translation, and other language-focused disciplines.

5. Pre-requirements for this course (if any):

N/A

6. Co-requisites for this course (if any):

N/A

7. Course Main Objective(s):

The Introduction to Applied Linguistics (ENG2351-3) course aims to:

- Understand the scope and development of applied linguistics, including its relationship to theoretical linguistics.
- Identify major subfields within applied linguistics, such as language acquisition, language teaching, sociolinguistics, multilingualism, discourse analysis, and forensic linguistics.
- Analyze real-world language issues using key linguistic concepts and methods.
- Examine multilingualism as a social, cognitive, and educational phenomenon and evaluate its implications for language policy and language teaching.



- Recognize the role of forensic linguistics in legal and investigative contexts and understand key applications such as authorship attribution, language crimes, and courtroom discourse.
- Develop critical awareness of language-related problems in educational, social, and professional environments.

2. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	45	100%
2	E-learning	-	-
3	Hybrid • Traditional classroom • E-learning	-	-
4	Distance learning	-	-

3. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	45
2.	Laboratory/Studio	-
3.	Field	-
4.	Tutorial	-
5.	Others (specify)	-
Total		45

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Define applied linguistics and explain its interdisciplinary nature, scope, and relationship to theoretical linguistics.	K1	• Interactive lectures • Guided readings • Concept mapping	• Quiz • Midterm Exam
1.2	Identify and describe major subfields of applied linguistics.	K2	• Structured note-taking • Guided discussion	

Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
1.3	Explain contemporary issues and applications of applied linguistics	K1 & K2	- Case-based learning - Presentations	Midterm exam Final exam
2.0	Skills			
2.1	Apply applied linguistics subfields to real-world learning situations.	S1	- Case studies - Project-based learning	Assignment 1
2.2	Critically evaluate interdisciplinary contributions to SLA.	S2	- Comparative analysis - Debate	Assignment 2
2.3	Analyze authentic language use in educational, social, or legal contexts by interpreting examples related to multilingualism, sociolinguistics, or forensic linguistics.	S3	- Case-based instruction - Scenario-based discussion - Visual organizers	- Midterm Exam - Final Exam - Assignment 2
2.4	Analyze learner language to select appropriate teaching strategies.	S5	- Simulations - Data analysis	- Midterm Exam - Final Exam
3.0	Values, autonomy, and responsibility			
3.1	Demonstrate ethical awareness and respect for linguistic and cultural diversity when analyzing language use and learning contexts.	V1	- Ethical case discussions - Reflection activities	Embedded in Assignments and Exams
3.2	Independently adapt language teaching strategies based on critical evaluation of learner needs and contextual factors.	V2	- Self-directed learning tasks - Problem-solving activities	Assignment 2
3.3	Collaborate responsibly with peers in applying theoretical approaches, conducting research,	V3	- Group activities - Peer feedback	Continuous Assessment



Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
	and analyzing language learners' performance, while actively contributing to group discussions and respecting diverse perspectives			

C. Course Content

No	List of Topics	Contact Hours
1.	An overview of Applied Linguistics	6
2.	The interrelationship of the areas of applied linguistics	6
3.	Second Language Acquisition	6
4.	Language Teaching & Learning	6
5.	Psycholinguistics	3
6.	Sociolinguistics	6
7.	Forensic linguistics and language and the law	6
8.	Multilingualism	6
Total		45

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Quiz	Weeks 4	10%
2.	Assignment 1 – Application of applied linguistics concepts to language learning situations	Week 7	10%
3.	Assignment 2 – Evaluation of language teaching approaches based on learner needs and context	Week 10	10%
4.	Midterm Exam	Week 8	30
5.	Final Exam	Week 16	40%

E. Learning Resources and Facilities

1. References and Learning Resources



Required Textbooks	Schmitt, N., & Rodgers, M. (Eds.). (2020). <i>An Introduction to Applied Linguistics</i> (3rd ed.). Routledge. Noor, H. & Al-Qadi, N. (2016). <i>A Course in Applied Linguistics for EFL/ESL Arab Students</i>. Berlin: Peter Lang International Academic Publishers. DOI: https://doi.org/10.3726/b10380 Cook, G. (2003). <i>Applied Linguistics</i>. Oxford University Press.
Essential References	The course builds upon a framework of critical thought and pedagogical expertise, drawing from the following essential references to supplement primary texts and instructor-curated materials: 1. Lightbown, P., & Spada, N. M. (2013): 'How Languages are Learned', published by Oxford University Press. <i>This seminal text provides insights into the mechanisms of language acquisition. ISBN: 978-0-19-454126-8; 256 pages.</i> 2. Cook, V. (2001): 'Second Language Learning and Language Teaching', published by Edward Arnold. <i>The book offers an in- depth exploration into the intricate relationship between second language learning and teaching methodologies.</i> 3. Ferguson, Gibson (2006): 'Language Planning and Education', published by Edinburgh University Press. <i>Selected chapters from this text are used to delve into the impact of policy and planning on language education.</i>
Electronic Materials	1. Course Management System: All course materials, including lecture slides, assignments, and supplementary readings, will be made available through the institution's course management system for easy access. 2. Digital Libraries and Databases: Recommended readings will often be sourced from digital libraries, which students can access via institutional credentials.
Other Learning Materials	1. Case Studies: Handpicked case studies related to specific methodologies or classroom management techniques will be provided. 2. Language Learning Software: Certain weeks may incorporate usage of language-learning software for practical skills development. 3. Discussion Boards: To encourage peer interaction and collaborative learning, discussion boards for various topics will be enabled on the course platform. 4. Printable Handouts: While digital formats are prioritized, printable handouts summarizing key points from lectures will also be available. 5. Real-world Examples: Students will be given assignments that encourage them to explore real-world applications of theories discussed in class. 6. Study Groups: The course may facilitate the formation of study groups, enabling students to collaborate and deepen their understanding of the course material.

2. Required Facilities and equipment

Items	Resources
Facilities	• Standard classroom accommodating 25–30 students • Adequate lighting and ventilation • Comfortable seating arrangements suitable for group discussion • Whiteboard and notice board
Technology equipment	• Computer and stable internet connection for instructor use • Data projector and screen • Audio speakers for multimedia presentations • (Optional) Smart board for interactive teaching
Other equipment	• Whiteboard markers and erasers • Portable microphone (if required) • Display or bulletin board for course announcements
Additional resources	• Access to the Saudi Digital Library (SDL) and online academic databases • (Optional) Language laboratory facilities for multimedia learning • (Optional) Charging stations or designated tech-use areas for student devices

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Assessed by students, faculty, program leaders, and peer reviewers using direct feedback and evaluations.	Assessed through student evaluations, peer reviews, classroom observations, and teaching feedback surveys.
Effectiveness of students' assessment	Evaluated by students, faculty, and program leaders through exam performance, project outcomes, and feedback.	Evaluated through analysis of exam results, project outcomes, grading consistency, and student feedback.
Quality of learning resources	Reviewed by faculty and program leaders based on student feedback and peer reviews.	Reviewed via surveys, resource usage analytics, student and faculty feedback, and comparison with academic standards.
The extent to which CLOs have been achieved	Measured by faculty, program leaders, and peer reviewers using assessments, exams, and student portfolios.	Measured through direct assessments like exams, projects, portfolios, and indirect methods like student self-assessment and surveys.

G. Specification Approval

COUNCIL /COMMITTEE	ENGLISH DEPARTMENT COUNCIL
REFERENCE NO.	47-15-2
DATE	FEBRUARY 25, 2026

