

Course Specification

(Postgraduate Programs)

Course Title: Discourse Analysis

Course Code: 6524 ENG-3

Program: Master of Arts in Applied Linguistics

Department: Department of English Language

College: College of Languages and Translation

Institution: King Khalid University

Version: 2

Last Revision Date: September 28, 2024



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A. General information about the course:

1. Course Identification:

1. Credit hours: (3)

2. Course type

A. University College Department Track

B. Required Elective

3. Level/year at which this course is offered: (1st/1)

4. Course General Description:

This course offers an in-depth exploration of how language functions across diverse contexts, emphasizing both spoken and written discourse. Students will examine key topics such as the interplay between language and social context, the role of power and authority in communication, and various techniques for analyzing discourse across genres. These genres include media, academic writing, and everyday interactions. Through a combination of theoretical insights and practical analysis, the course equips learners with the tools to critically engage with language in real-world settings.

5. Pre-requirements for this course (if any):

6521 ENG-4 (Concepts in Applied Linguistics)

6. Pre-requirements for this course (if any): N/A

7. Course Main Objective(s):

The Discourse Analysis course aims to:

- Introduce students to the foundational principles and key concepts of discourse analysis, including cohesion, coherence, conversation structure, and critical discourse analysis.
- Develop students' skills in analyzing and interpreting discourse features in both spoken and written communication, using various linguistic tools and methodologies.
- Equip students with the ability to critically examine how social, cultural, and ideological factors influence discourse, particularly power dynamics, identity, and representation in different contexts.
- Offer opportunities for students to analyze discourse across different genres and contexts, focusing on how language constructs and reflects meaning, interaction, and social relations in political, media, and institutional discourse.

2. Teaching Mode: (mark all that apply)



No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	45	100%
2	E-learning	-	-
3	Hybrid <ul style="list-style-type: none"> ● Traditional classroom ● E-learning 	-	-
4	Distance learning	-	-

3. Contact Hours: (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	45
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	
5.	Others (specify).....	
	Total	45

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods:

Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding: After successfully completing this course, learners will be able to			
1.1	Demonstrate a deep understanding of core concepts and theories in discourse analysis, including cohesion, coherence, speech acts, and discourse structures, and their impact on constructing meaning and facilitating communication in diverse contexts.	K1	- Lectures and seminars - Readings and textbook assignments	-Examinations - Practical assignments
1.2	Critically examine how social, cultural, and political contexts shape	K2	- Interactive class discussions	-Examinations - Practical assignments





Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
	discourse, and apply discourse analysis to uncover underlying power dynamics and ideologies within texts and interactions.		- Case studies and problem-solving exercises	
1.3	Critically examine various approaches to discourse analysis, including conversation analysis, critical discourse analysis, and multimodal discourse analysis, to explore how social, cultural, and political contexts shape discourse and reveal underlying power dynamics and ideologies within texts and interactions.	K3	- Lectures and seminars - Case studies and problem-solving exercises	- Research projects - Practical assignments
2.0	Skills			
2.1	Accurately assess and interpret key discourse features, including cohesion, coherence, speech acts, and conversational structures, by applying appropriate analytical tools to critically analyze both spoken and written texts across various contexts.	S3	- Group projects and collaborative learning	- Research projects and papers
2.2	Critically analyze different discourse genres , such as media, political, and academic texts, using appropriate analytical frameworks, to examine issues of power, ideology, and representation within the language.	S1	- Case studies and problem-solving exercises	-Practical assignments -Research projects and papers
2.3	Analyze discourse by applying appropriate analytical frameworks to real-world texts,	S4	- Research projects and assignments	- Research projects - Oral Presentations



Code	Course Learning Outcomes	Code of PLOs aligned with the program	Teaching Strategies	Assessment Methods
	formulating research questions, and systematically interpreting data, culminating in clear and organized presentations of findings.			
3.0	Values, autonomy, and responsibility			
3.1	Demonstrate academic integrity and responsibility in discourse analysis by ensuring transparency, ethical considerations, and accuracy in the interpretation of data and the reporting of research findings.	V1	<ul style="list-style-type: none"> - Workshops on research methods and data analysis - Peer review and feedback sessions 	<ul style="list-style-type: none"> - Practical assignments - Research projects
3.2	Engage in continuous learning by critically evaluating emerging theories and methods in discourse analysis, and applying these insights to enhance both academic research and professional practice in language-related fields.	V2	<ul style="list-style-type: none"> - Case studies and problem-solving exercises 	<ul style="list-style-type: none"> - Practical assignments
3.3	Take initiative in applying discourse analysis to address real-world communication challenges, demonstrating leadership in academic discussions and professional settings by critically engaging with issues related to language use and social interaction.	V3	<ul style="list-style-type: none"> - Fieldwork and real-world observation - Group projects and collaborative learning 	<ul style="list-style-type: none"> - Research projects and papers

C. Course Content:

No	List of Topics	Contact Hours
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1.	What is Discourse Analysis?	3
2.	Discourse and Society	3
3.	Discourse and Pragmatics	3
4.	Discourse and Genre	6
5.	Discourse and Conversation	3
6.	Discourse Grammar	3
7.	Corpus Approaches to Discourse Analysis	6
8.	Multimodal Discourse Analysis	3
9.	Discourse and Digital Media	3
10.	Critical Discourse Analysis	6
11.	Doing Discourse Analysis	6
Total		45

D. Students Assessment Activities:

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Midterm Exam	8	20
2.	Presentation	12	10
3.	Discourse Analysis Research projects	Continuous Assessment	15
4.	Practical assignments	Continuous assessment	15
5.	Final Exam	15	40

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)

E. Learning Resources and Facilities:

1. References and Learning Resources:

Essential References	Paltridge, B. (2021). Discourse Analysis: An Introduction (3rd ed.). Bloomsbury Academic.
Supportive References	- Gee, J. P., & Handford, M. (2017). The Routledge Handbook of Discourse Analysis. Routledge. - Wodak, R., & Meyer, M. (2016). Methods of Critical Discourse Studies (3rd ed.). SAGE Publications.
Electronic Materials	-Discourse Studies Journal. https://journals.sagepub.com/home/DIS - Narrative Inquiry Journal. https://benjamins.com/catalog/ni?srsId=AfmBOopEkCNzO9Za1MguSjLcY8LEHbEqZp8Mhcy3XEIrmEv7Q-wX6bm - Text & Talk: An Interdisciplinary Journal of Language, Discourse & Communication Studies. https://www.degruyter.com/journal/key/text/html?lang=en
Other Learning Materials	- Handouts and lecture slides provided throughout the course. - Access to software tools for discourse analysis (e.g., NVivo, Atlas.ti). - Case studies and texts for practical application provided during the course.





- Recommended websites and online forums for discourse analysis discussions (e.g., ResearchGate, Academia.edu).

2. Educational and Research Facilities and Equipment Required:

Items	Resources
Facilities	<ul style="list-style-type: none"> Classrooms equipped with audio-visual aids to facilitate lectures and presentations. Language labs with software for phonetic analysis, speech recognition, and forensic audio analysis. Spaces for displaying forensic linguistic case studies, tools, and research findings. Rooms equipped to simulate courtroom environments for mock trials and legal discourse analysis.
Technology equipment	<ul style="list-style-type: none"> Projector for displaying presentations, video analyses, and case studies. Smart Board for engaging students in collaborative analysis and case simulations. Authorship Attribution Tools for identifying and analyzing authorship in disputed texts (e.g., JStyle). Corpus Analysis Software such as AntConc for linguistic analysis. Speech Analysis Tools like Praat for phonetic and speech pattern analysis.
Other equipment	<ul style="list-style-type: none"> Corpus analysis softwares. Audio recording devices Legal document databases

F. Assessment of Course Quality:

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Assessed by students, faculty, program leaders, and peer reviewers using direct feedback and evaluations.	Assessed through student evaluations, peer reviews, classroom observations, and teaching feedback surveys.
Effectiveness of students' assessment	Evaluated by students, faculty, and program leaders through exam performance, project outcomes, and feedback.	Evaluated through analysis of exam results, project outcomes, grading consistency, and student feedback.
Quality of learning resources	Reviewed by faculty and program leaders based on student feedback and peer reviews.	Reviewed via surveys, resource usage analytics, student and faculty feedback, and comparison with academic standards.
The extent to which CLOs have been achieved	Measured by faculty, program leaders, and peer reviewers using	Measured through direct assessments like exams, projects, portfolios, and indirect





Assessment Areas/Issues	Assessor	Assessment Methods
	assessments, exams, and student portfolios.	methods like student self-assessment and surveys.
Other	Assessed by a combination of students, faculty, program leaders, peer reviewers, and external evaluators using surveys, feedback forms, and reflective essays.	Assessed using qualitative feedback, focus groups, external reviews, and additional surveys tailored to specific concerns.

Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

G. Specification Approval Data:

COUNCIL /COMMITTEE	English Department Council
REFERENCE NO.	1/5/46
DATE	October 14, 2024

